

PRIVACY POLICY provided pursuant to articles 13 and 14 of the European General Data Protection Regulation 2016/679 (“GDPR”)

Pursuant to and for the purposes of the provisions of articles 13 and 14 of the GDPR, we inform you that your personal data will be processed by electronic and manual means, in Italy or abroad (hereinafter referred to as the “Privacy Policy”).

1. Data Controller

The Data Controller pursuant to art. 4 paragraph 7 of the GDPR is Valore D (hereinafter referred to as the “Data Controller”), with registered office in Via Edmondo De Amicis 19 - 20123 Milan, fiscal code 97521290151.

2. Legal basis of the processing.

The legal basis of the processing of your personal data is your express consent.

3. Personal data processing purposes.

The processing of your data will be carried out to send only newsletter without commercial purposes. The provision of your data is necessary for the achievement of this purpose. Failure, partial or incorrect conferment of your data will make impossible for Value D to provide the requested services.

4. Data communication.

Your personal data may be processed by appointed persons expressly authorized pursuant to and for the purposes of art. 29 GDPR, as well as by third parties expressly appointed as Data Processors pursuant to and for the purposes of art. 28 GDPR for requirements strictly related to the execution of mentioned purposes.

5. Personal data retention period.

Personal data collected will be processed by the Controller for the time strictly necessary for the pursuit of the purposes and for an additional period of conservation that may be imposed by legal obligations.

Data will be retained until the express revocation of the consent.

6. Territorial scope of processing.

Your personal data will be processed by the Data Controller also outside the European Union. The Data Controller ensures that it has taken all the necessary precautions to ensure the total protection of personal data. In any case, you may request more details from the Data Controller if your personal data requires evidence of the specific guarantees adopted.

7. Rights of Data Subjects.

Articles 15 *et seq.* of the GDPR give you the exercise of specific rights and allow you to:

- be informed of whether your personal data are being processed or not and access your data and the following information: purpose of processing, categories of personal data, recipients and/or categories of recipients to whom your personal data have been and/or will be communicated, data retention);
- request the rectification of inaccurate personal data and/or the integration of incomplete personal data, also by providing a complementing statement;
- request the deletion of your personal data in the cases provided for by the GDPR;

- request the restriction to processing in the circumstances envisaged by the Privacy Law in force;
- request the portability of your data and in particular the possibility of requesting your personal data provided to the Data Controller and/or the direct transmission of your data to another Data Controller;
- oppose to the processing, at any time, for reasons connected to a particular situation, and/or to the processing of personal data concerning you in full compliance with the Privacy Law in force.

You may exercise your rights by sending an email to privacy@valored.it, enclosing a copy of your valid Identity Document (ID).

If you believe that the processing of your data is contrary to the current privacy legislation, we inform you that you may, at any time, lodge a complaint with the competent control authority (Garante per la protezione dei dati personali), pursuant to art. 77 of the GDPR.