

According to the provisions of art. 13 of the 2016/679 European Regulation on the protection of personal data ("GDPR"), we inform you that your personal data will be processed through electronic and manual tools, in Italy and abroad.

This privacy policy, based on the principle of transparency and on all the elements required by the GDPR, is divided into single sections, each of which deals with a specific topic in order to make the comprehension faster and easier (hereinafter the "Policy").

#### **1. Data controller**

The data controller is Valore D (hereafter "Controller"), with registered office in via Edmondo De Amicis 19 - 20123 Milan.

#### **2. Processing's legal grounds**

The legal ground in order to processing your personal data consists in your express consent.

#### **3. Processing's purposes**

The processing of your data will be carried out to send only newsletter without commercial purposes.

The provision of your data is necessary for the achievement of this purpose.

Failure, partial or incorrect conferment of your data will make impossible for Value D to provide the requested services.

#### **4. Data communication**

Your personal data may be known by figures expressly authorized by the Controller according to the art. 29 GDPR, as well as by third parties expressly appointed as Data Processors according to the art. 28 GDPR for requirements strictly related to the execution of the contract or legal obligations.

#### **5. Data retention**

Personal data collected will be processed by the Controller for the time strictly necessary for the pursuit of the purposes and for an additional period of conservation that may be imposed by legal obligations.

Data will be retained until the express revocation of the consent.

#### **6. Processing's territorial scope.**

Your personal data will be processed by the Controller within the territory of the European Union.

If for technical and / or operational reasons it could be necessary to make use of subjects located outside the European Union, these subjects will be appointed as Data Processors and the transfer of personal data to such subjects - limited to the performance of specific treatment activities - will be regulated in accordance with GDPR's provisions. It will be taken every precaution to ensure full protection of personal data by basing this transfer on the assessment of appropriate guarantees including, for example, adequacy decisions of third countries recipients expressed by the European Commission, adequate guarantees expressed by the recipient third party pursuant to the article 46 of the GDPR. In any case, you may request more details to the Controller.

#### **7. Rights of the data subject**

The articles 15-21 of the GDPR grant you the exercise of specific rights and allow you to obtain:

- the access to data and the following information (purpose of processing, categories of personal data, recipients and / or categories of recipients to whom the data have been and / or will be communicated, retention period);
- the correction of inaccurate personal data concerning you and / or the integration of incomplete personal data, also by providing an additional declaration;
- the cancellation of personal data, in cases provided by the GDPR;
- the limitation on processing in cases provided by current legislation;



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- the portability of data concerning you and, in particular, the faculty to request your personal data provided to the Controller and / or to request the direct transmission of your data to another controller;
- the right to object to processing of personal data at any time, on grounds relating to a particular situation, and / or to processing of personal data concerning you, in compliance with the current Privacy Law.

You can exercise these rights by contacting the controller at the e-mail address [privacy@valored.it](mailto:privacy@valored.it), attaching copy of a valid identity document.

Whether you detect an unlawful nature of the processing, we inform you that you can, at any time, propose a complaint to the competent Authority (Authority for the Protection of Personal Data), pursuant to the art. 77 GDPR.